

Norwegian Cruise Line PACKAGES GUIDE

FREE AT SEA. DRINKS. WI-FI. DINING. ADD-ONS.

A practical guide to what NCL packages include, what they do not include, and how to decide which upgrades are worth paying for.



NCL PACKAGES AT A GLANCE

- Free at Sea bundles the open bar, specialty dining, Wi-Fi minutes and shore excursion credits.
- Free at Sea Plus adds top-shelf beverages, Starbucks, bottled water, streaming Wi-Fi, service charges and more.
- NCL also sells standalone soda, Starbucks, water and Wi-Fi packages.
- Package rules differ on Pride of America and can vary by sailing, age and market.
- The best package is the one that matches how your family actually vacations - not the one with the longest perk list.

CURRENT PACKAGE GUIDE

Updated September 11, 2026 | Verify current pricing and terms before sailing.

Prepared by 7220 Travel | Family & Group Travel Experts

Plan unforgettable family adventures.

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How NCL Packages Fit Together

NCL has one main value bundle, an enhanced upgrade, and several standalone add-ons. Think of it as a menu - not every traveler needs every package.

1

FREE AT SEA**CORE BUNDLE**

Open bar + specialty dining + 150 Wi-Fi minutes per guest + \$50 shore excursion credit per port for Guest 1.

2

FREE AT SEA PLUS**UPGRADE BUNDLE**

Adds top-shelf drinks, Starbucks, bottled water, streaming Wi-Fi, 50% off extra specialty dining and prepaid daily service charges.

3

STANDALONE ADD-ONS**BUILD YOUR OWN**

Soda, Starbucks, water, upgraded Wi-Fi, spa, photos, Vibe, arcade, romance packages and more.

A SIMPLE WAY TO DECIDE

- Start with the cruise fare and the Free at Sea options attached to your exact booking.
- Then ask what you will actually use: alcoholic drinks, specialty coffee, streaming, specialty dining, excursions or spa time.
- Compare the full trip cost after package charges, gratuities/service charges, taxes and any optional upgrades.
- Do not buy a package just because it sounds convenient. Buy it because the math and the experience both work for you.

7220 TRAVEL TIP

Package names can make a cruise feel “all inclusive,” but some items remain separate: taxes/VAT on certain itineraries, room service, minibar purchases, some premium beverages, some shore experiences, spa services and other optional purchases.

Use the package as a planning tool - not as permission to stop checking the details.

THE CORE BUNDLE

Free at Sea

For bookings created under NCL's current program, Free at Sea combines four benefits. Exact promotional eligibility and costs depend on the booking.

UNLIMITED OPEN BAR

Premium spirits, cocktails, wine by the glass, beer, fountain soda and juice. Also valid at Great Stirrup Cay where applicable.

SPECIALTY DINING

Meals are based on cruise length: 1 meal on 2-4 nights, 2 on 5-6, 3 on 7-8 and 4 on 9+ nights.

WI-FI MINUTES

150 minutes of high-speed Wi-Fi per guest in the stateroom. One login per guest, one device at a time; no streaming on the included minutes.

SHORE EXCURSION CREDIT

\$50 credit per port for Guest 1 on eligible NCL shore excursions. Unused value does not roll over or convert to cash.

WHAT THE OPEN BAR DOES NOT NORMALLY INCLUDE

Starbucks, bottled water, fresh-squeezed juices, energy drinks, minibar purchases, room service, wine by the bottle, the Connoisseur/Signature selections and ship-specific premium promotions are excluded from the basic Free at Sea beverage package. Guests receive certain discounts on some excluded beverage categories.

IMPORTANT: "FREE" DOES NOT MEAN ZERO COST

NCL's current terms may add package charges, beverage service charges/gratuities and other booking costs. Compare the total reservation price with and without the package choices available on your exact sailing. Package terms are capacity-controlled and can change.

THE PREMIUM UPGRADE

Free at Sea Plus

Free at Sea Plus is designed for cruisers who want broader beverage choices, unlimited streaming Wi-Fi and fewer separate onboard charges.

CURRENT LISTED PRICE**\$49.99** PER ADULT / PER DAY

A reduced child version is listed at \$40/day for eligible Guests 1-2 ages 3-20. Rates can change.

1

TOP-SHELF BEVERAGES

Premium wines and Champagne by the glass, top-shelf spirits, plus 40% off other wine bottles.

2

STARBUCKS + MORE

Unlimited Starbucks (one drink per visit), fresh juices, energy drinks and bottled water at bars/restaurants.

3

STREAMING WI-FI

Unlimited streaming high-speed Wi-Fi instead of the limited Free at Sea minutes.

4

MORE DINING VALUE

50% off the cover charge on additional specialty dining nights beyond the included Free at Sea meals.

5

DAILY SERVICE CHARGES

Prepaid daily service charges are included in Plus. This does not cover all optional gratuities or specialty/beverage gratuities.

WHEN PLUS IS MOST LIKELY TO MAKE SENSE

You want premium liquor or wine, you buy Starbucks most days, you need streaming Wi-Fi, and the included daily service charges reduce costs you would otherwise pay separately. If you will not use those benefits, the upgrade can be expensive fast.

DRINK PACKAGES

Choose the Beverage Package That Fits

NCL's current adult alcohol package is tied to Free at Sea / Free at Sea Plus. Standalone soda and Starbucks packages remain available.

FREE AT SEA OPEN BAR**Adults 21+**

Premium spirits, cocktails, wines by the glass, beer, soda and juice. Two beverages per person per transaction. Great Stirrup Cay included where applicable.

Not Starbucks, bottled water, fresh juice, energy drinks, minibar or room service.

UNLIMITED SODA**\$12.50 pp/day**

Unlimited fountain soda. Available for adults and children age 3+. A 20% gratuity and beverage service charge is added.

Not available on sailings of 2 days or less.

UNLIMITED STARBUCKS**\$16.50 pp/day**

Starbucks coffees, teas, Frappuccino beverages and other specialty drinks. One drink per visit.

Must be at least age 13. A 20% gratuity and beverage service charge is added.

PRIDE OF AMERICA: HAWAII IS DIFFERENT

Pride of America uses a separate Hawaii beverage package. NCL's current terms list a broader set of included non-alcoholic items such as fresh-squeezed juice, Vero water and specialty coffee in dining rooms. Hawaii liquor rules can also affect alcoholic service.

If you are booking Hawaii, compare the specific Pride of America package rather than assuming the fleetwide rules apply.

THE "IS A DRINK PACKAGE WORTH IT?" TEST

Do not count only alcoholic drinks. Add up what you would realistically buy each day: cocktails/beer/wine, soda, specialty coffee, bottled water, juice and energy drinks. Then compare that number with the package cost and what your Free at Sea selection already includes.

Also remember that some itineraries can add VAT or local taxes to onboard purchases.

BEYOND DRINKS

Wi-Fi, Water & Other Add-ons

Some of the most useful packages have nothing to do with alcohol. These can be better-value purchases for families, remote workers and non-drinkers.

WI-FI OPTIONS

OPTION	CURRENT LISTED PRICE	BEST FOR
Free at Sea Wi-Fi	150 min / guest	Light messaging & check-ins
Voyage Wi-Fi Pass	\$29.99 / stateroom / day	General browsing
Streaming Voyage Pass	\$39.99 / stateroom / day	Video / streaming

Additional devices may be added onboard for \$14.99 per device per day. Pricing is subject to change.

OTHER PACKAGES YOU MAY SEE IN MYNCL

BOTTLED WATER

12-, 24- and 48-bottle options may be offered. Pricing is shown in MyNCL.

SPA / THERMAL SUITE

Thermal suite access and spa gifts vary by ship and sailing.

PHOTO PACKAGES

From welcome-aboard photo bundles to larger digital/print packages.

VIBE BEACH CLUB

Limited-access adult sun-deck product on select ships; availability varies.

PRIORITY / LATE CHECKOUT

Priority Access and late-checkout products may be sold on eligible sailings.

FUN & CELEBRATIONS

Arcade, party, romance, gourmet treats, kids products, casino tournaments and Behind the Scenes tours.

DECISION GUIDE

Which Package Fits Your Cruise?

Use this page as a conversation starter. The “best” package depends on your habits, cruise length and what is already attached to your fare.

I WANT EASY, MOSTLY INCLUDED

Free at Sea

Good starting point if you will use drinks, specialty dining, Wi-Fi minutes and NCL excursions.

I WANT PREMIUM + STREAMING

Free at Sea Plus

Strongest fit for premium drinks, daily Starbucks, streaming and prepaid daily service charges.

I DO NOT DRINK ALCOHOL

Soda / Starbucks / Wi-Fi

Skip paying for benefits you will not use and add only what matters.

I AM WORKING FROM THE SHIP

Streaming Wi-Fi

The included 150 minutes are not designed for sustained streaming or remote work.

I AM SAILING WITH KIDS

Family-specific mix

Check soda, Wi-Fi, arcade and excursion needs; child rules differ by package and age.

I AM SAILING HAWAII

Pride of America package

Use the Hawaii-specific beverage rules, not the fleetwide open-bar assumptions.

YOUR PACKAGE CHECKLIST

- | | |
|---|---|
| ☐ How many adults / kids are traveling? | ☐ How many drinks, coffees and sodas per day? |
| ☐ Do you need streaming or only occasional internet? | ☐ How many specialty meals do you actually want? |
| ☐ Will you book NCL shore excursions? | ☐ Are daily service charges already prepaid? |

BEFORE YOU BUY

Rules Worth Knowing

Package rules are detailed. These are the items most likely to surprise first-time cruisers.

- Beverage packages are personal, non-transferable and cannot be shared.
- Free at Sea open-bar guests are limited to two beverages per person, per transaction.
- The basic open bar is valid at Great Stirrup Cay where applicable, but not at Harvest Caye.
- Some ports and itineraries can add VAT or local taxes to onboard charges.
- Free at Sea Plus must currently be selected at least 72 hours before sailing; Free at Sea can generally be added up to 24 hours before sailing.
- Package availability, brands, prices and promotional terms can change. Always verify your cruise confirmation and MyNCL before travel.

7220 TRAVEL PACKAGE REVIEW

Before final payment, we recommend reviewing the cruise fare, Free at Sea selections, package charges, daily service charges, Wi-Fi needs, specialty dining plans and shore excursions together. That is the easiest way to catch duplicate costs or upgrades your family does not need.

OFFICIAL NCL SOURCES USED FOR THIS GUIDE

Free at Sea

<https://www.ncl.com/cruise-deals/free-at-sea>

Promotion Terms

<https://www.ncl.com/cruise-deals/promotion-terms>

Packages & Gifts

<https://www.ncl.com/packages-and-gifts>

Beverage Packages

<https://www.ncl.com/onboard-packages/beverage-packages>

Wi-Fi FAQ

<https://www.ncl.com/faq/what-other-wi-fi-packages-will-be-offered>

Information reviewed September 11, 2026. This independent planning guide is not an official Norwegian Cruise Line publication. NCL controls all package pricing, inclusions, eligibility and terms. Verify your booking documents and NCL.com before purchase or sailing.